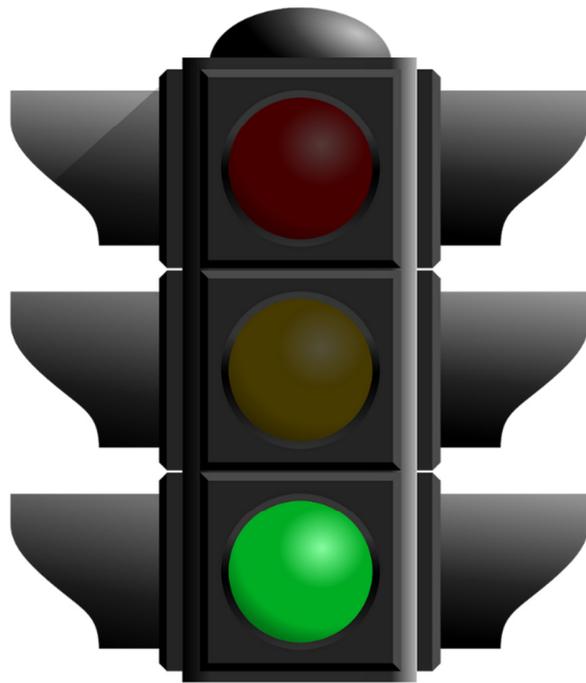# GIVE YOURSELF A GREEN LIGHT TO SUCCEED

Give Yourself a Green Light to Succeed

Call it quitting or call it long-term procrastination. It's all the same. You're not moving forward and crossing the finish line to success. You have to develop a mindset that shifts from wishy washy to go getter.

When you have the rude awakening that you've been a quitter for too long, it's time to give yourself some tough love. Today is the day you decide if you should be in this business or not.

After all you've learned about importance of a positive entrepreneurial mindset, if you can't muster up the energy, determination and commitment to this career, you should stop draining your finances, stop putting yourself through the emotional rollercoaster and just find a job offline.

Those of you who remain dedicated – today is the very last day of excuses, panic, fear, confusion and other childish reasoning you want to give for not achieving your goals. It's time to send that childlike mentality off for a nap while you work on your success.

You have to give yourself permission to succeed. To stop failing yourself time and time again. No one else will boost your morale or push you to the finish line like you can. You just have to make a plan of action for those moments of weakness when it seems easier to pull back than push through your obstacles.

When Everything You've Been Through Leads to a Dead End

Think of all the things you've been through on this journey to succeed as an online entrepreneur – the fear, the overwhelm, the time management problems and more. It could all end in one drastic and sorrowful thing – giving up.

Many people look at their past journey and the failures they've experienced with shame. They're embarrassed by what's happened, and often compare themselves to the overnight (often phony) success stories other marketers share openly on sales pages.

Instead, you need to look at everything you've done with immense pride. You've gone after something you've wanted. You made efforts. You attempted something that few people have the guts to do.

Have you turned it into a six figure business yet? Maybe not. Maybe you haven't yet earned your first dollar, but the key word in that sentence is *yet*. You are putting the puzzle together and learning the steps to succeed, because it *is* doable.

There may be some things to fix – mindset among other things like technical knowledge or strategy options. But it's not hopeless or out of your reach. You should be very proud and motivated by your continued efforts to get it right.

Before You Quit, Ask Yourself This Question

There may be one time or many that you feel the urge to give up – whether it's permanently or temporarily until you regain your mental momentum. But before you do, you should stop and analyze what's going on.

Ask yourself this question: "Before I quit, is there anything else I could do to see this to the end?"

So if you started a blog and want to quit because you can't think of anything else to say, and you're starting to struggle coming up with ideas, you would want to ask yourself if you've exhausted the process of learning how to come up with ideas.

For example, instead of quitting after you exhaust the ideas off the top of your head, dig deeper! Learn more about your niche's needs. What are they saying on forums and Quora or YouTube or blog comments?

Look the niche topic up in Google News (set an alert) so that whenever anything breaks, you'll be one of the first to blog about it and teach your audience about it. Buy some books on the niche topic and educate yourself.

Spy on your competition and see what their people are responding to. They'll often launch discussions in the comments on their blog or in groups they run on Facebook or elsewhere.

Ask for help in a marketing forum or elsewhere to get unstuck if you have to. But don't ever allow yourself to just get frustrated with your own limited knowledge and quit on yourself.

There are always people willing to share ideas on how to do something, how to do it better, or how to do it faster. You just have to become a better researcher so that whenever you feel stuck, you can easily get yourself out of that predicament.

Some people make getting stuck a bigger deal than it really is. Remember when you were a kid watching cartoons and so many of them had quicksand in them as a danger source?

How many times have you encountered or know someone who got stuck in quicksand? Probably never. It's the same with getting stuck in your business. It's a bigger danger in your mind than it really is.

You've simply let it intimidate you. Whether you're stuck for ideas or stuck figuring out technology, strategy or some other task, you can work through it if you roll up your sleeves and are willing to seek out a solution.

Are You Quitting Because You Don't Believe in Yourself?

It may sound trivial, but belief in oneself to carry out a task is vital to your success. You will encounter so many obstacles along the way – and you have to be able to count on yourself when the chips are down.

Some people quit because of nothing more than a lack of confidence. Everything is scary when you feel like the spotlight is on you. But most people are self-absorbed. Most will admire your effort and envy you and your efforts (even if they're not perfect) because they lack confidence.

People are attracted to confidence. Everybody is. The more you practice it, the more real it becomes. You have to do it afraid – the courage will come later, after you get through something and realize it didn't kill you.

Keep the positive talk about yourself maxed out at all times. When some sort of negativity or self-bashing emerges, shut it down. You don't need that. There are enough enemies trying to drag you down to add one more to the mix unnecessarily.

Celebrate all positive feedback you get from others, no matter how small it is. It might be someone thanking you for helping them figure something out. That shows leadership qualities that you can use as a stepping stool to more confidence.

For some people, it's not just about confidence in succeeding, but in the effort they're giving that hinders them. You keep getting near the sweet spot of success, but never able to fully make it, so you quit.

You feel you're never going to enjoy that sweet spot of success. It's been said that close only counts in horseshoes and grenades. Well it counts in darts, too. Get as close as you can to score as high as possible.

The more you practice and hit the board, the more likely you are to someday hit a bullseye. But you won't ever hit it if you quit and give up. You'll stay sidelined because you mistakenly steered yourself off the road and shut down.

Some people quit because certain training goes too fast or it isn't explained in depth. They lack the confidence to learn. They start telling themselves they're stupid or slow because they aren't powering through it like others are.

Don't be afraid to go at your own pace. This is not a race. So if you're taking a course, do it your way. Reread. Rewind. Rewatch. Ask questions. Find your own answers if something's left out of a course.

If someone makes a course and tells you to start a blog, but doesn't give a step-by-step tutorial, find one! Whatever you need to support you is out there. Learn to find it. Or ask others.

Are You Lying to Yourself About Your Excuses?

You may call it procrastination, but let's be honest, procrastination is when you watch TV for a few hours or a day but then get back in the chair and finish what you started. You're not delaying – you've quit!

You keep telling yourself that you'll come back, but your record says you're lying. If you're a quitter on every project, then quit the business completely and quit suffering, if anything.

Some people turn everything they have to do into an obstacle. These are things that shouldn't be obstacles at all. Deciding on a domain, what theme to use, what niche to choose, and so on – are all choices, not obstacles.

Start seeing these things as freedoms you have to design your own business. You get to choose. Not your boss or a board or coworkers. Your entire business is designed for you *by* you.

You can always rein in your options if you're feeling overwhelmed. Instead of giving yourself 100 domains to choose from, give yourself 10 to consider. Or time it. Instead of allowing yourself a week to decide, give yourself an hour.

Putting pressure on yourself when it comes to action tasks can sometimes be very beneficial to you. You shouldn't be able to coast by as a successful entrepreneur. It takes work and diligence – not to mention a strong dose of commitment.

Some quit because they give the excuse of not having any accountability to anyone. You want an accountability partner? No. You chose this job, probably in part so that you could be your own boss and *not* have anyone breathing down your neck, like a boss or coworkers.

Most of the people you meet in this business will be competitors in some way or another. You won't see Burger King asking McDonalds to hold them accountable for their success, will you?

Of course not. You only answer to yourself. So you have to just wear different hats and hold yourself accountable. At the end of the day, put your boss hat on and make sure you, as an employee, are giving it your all for this business.

Some people give excuses about everything that happened that prevented them from getting their work done. What you really want to know is when the work happened. It's equally important if not more so to the things that interrupted you, is it not?

This is your livelihood. If it's not yet, but just some part time hobby, then maybe you don't have enough pressure on you to make it a priority. It has to become a top priority so that you can tackle your task list each and every day.

Give Yourself an Action Plan to Avoid Being a Quitter

If you can identify yourself as a serial quitter, then it's time you put an end to the madness that keeps stalling your success. You need a plan of action so that when the idea to stop enters your head, you're able to maneuver past it and continue on your way.

Start by being honest with yourself. It may hurt or feel shameful, but write down everything you've quit on in business. Whether it was finishing a course you were taking or not implementing it or failing to create a project – write it all down so it can stare you in the face and scare the living daylights out of you.

Give a comprehensive reason why you quit. Don't just gloss over it all. Be honest. Give it some serious thought about what was happening at that time. Was it the training? A lack of confidence?

Was it a time issue? Were you bored? Were you simply scared it wouldn't pan out? Did you listen to someone else's advice and later realize it wasn't right for you? Some of these things are frustrating, but they shouldn't put an end to your journey.

After deciding whether or not you should even be in this business, make a plan of completion for everything you quit on. Want to finish a product? Make a list of action steps.

Need to finish going through a course? Map out how much is left and add it to your schedule in bite-sized components. There's a saying: "How do you eat an elephant? One bite at a time."

The same is true for tackling this big job of becoming a successful online entrepreneur. One small step and task at a time is what catapults you to the forefront of the journey, because so many others simply give up or quit along the way.

If you look at your journey after reading this and have the urge to beat yourself up for not getting the concept of pushing through sooner, stop the negative voice in your mind from taking control.

Emphasize pride in your commitment to still seek answers and strength to carry on and achieve your goals. That's more than most people do and if you embrace it, that go getter attitude is what will carry you across the finish line in the end.